SAHM Membership Referral Program

Tap into your network of colleagues and help SAHM grow!

Every time you recruit a new member, you strengthen SAHM. A stronger SAHM means greater recognition for adolescent and young adult health professionals, more resources and support for our members, and a louder voice in Washington, D.C., across the country, and throughout the world.

Who is eligible to participate:

Any current SAHM professional or student/trainee member is eligible to participate.

Who can be recruited:

SAHM membership is open to health professionals and those in training throughout the world who are involved in service, clinical care, teaching or research about (or related to) the health and well-being of adolescents and young adults.

The referral program is not valid for current renewals. Referred members must not have held a SAHM membership within the previous two years.

How does the program work?

Invite colleagues to join SAHM by following the steps below:

- 1. Contact potential members online, by phone or in person and <u>share information about SAHM</u> and the value of being a SAHM member.
- 2. Speak to specific benefits that they will find appealing. Loop in SAHM's Membership Manager, Nakeshia Betsill, to assist with questions you may not be able to answer.
- 3. Once they're ready, refer the potential member to SAHM's <u>online membership</u> application.
- 4. Please inform SAHM's Membership Manager that you are referring a potential member and copy the potential member that you are referring to SAHM.

SAHM Membership Manager: Nakeshia Betsill at nbetsill@adolescenthealth.org.

Receive Rewards!

What's in it for you? Current SAHM members who successfully recruit at least one new member will receive recognition and rewards in the following categories.

SAHM Champion

One (1) new member referral

Written acknowledgment in the SAHM quarterly newsletter, website, and Business Meeting.

SAHM Star Recruiter

Two to four (2-4) new member referrals

- Verbal acknowledgement and recognition during opening remarks at the upcoming SAHM Business Meeting.
- Written acknowledgment in the SAHM quarterly newsletter, website and Business Meeting.

SAHM Elite Recruiter

Five (5) or more new member referrals

- Complimentary registration that is valid for two-years to a SAHM Annual meeting for you or an individual of your choice.
- Verbal acknowledgement and recognition during opening remarks at the upcoming SAHM Business Meeting.
- Written acknowledgment in the SAHM quarterly newsletter, website and Business Meeting.

Recruitment Tips - We're Here to Help!

- **Tell the story of why you're a member**. Is it the SAHM Annual Meeting, the *Journal of Adolescent Health* (JAH), networking opportunities with others in the field how does SAHM provide value to you? Why did you join?
- **Give examples**. A positive testimonial can be one of the strongest tools when encouraging colleagues to join.
- Describe some of the specific benefits that SAHM offers.
- **Focus on their needs** by asking questions about their career goals and needs. Based on their response, identify and highlight the benefits of greatest value.
- **Follow-up** in a few weeks to thank them and ask if they have any questions.

Resources

- SAHM Membership Types & Fees
- Benefits of Membership

Deadline to Recruit and Receive Rewards:

The referral program is year-round. Start recruiting now!