

Empowering You and YOU-th To Make Our Voices Heard

2025

EXHIBITOR PROSPECTUS

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NEW OPPORTUNITIES TO CONNECT WITH LEADERS IN ADOLESCENT HEALTH

ANNUAL MEETING

Baltimore, Maryland

MARCH 4 - 7, 2025

Baltimore Marriott Waterfront

The SAHM Annual Meeting is the premier event of the year, drawing over 900 attendees from around the world. Spanning four days, it is a must-attend event for professionals dedicated to advancing adolescent health through comprehensive educational experiences.

SAHM is a multidisciplinary society with an active international membership committed to promoting optimal health and well-being of all adolescents and young adults. The Society supports adolescent health and medicine professionals through the advancement of clinical practice, care delivery, research, advocacy, and professional development.

SAHM members work in diverse fields, including medicine, nursing, research, psychology, public health, social work, nutrition, education and law. They practice in various settings, such as academic institutions, hospitals, private practices, college and school-based health centers, government agencies and non-profit organizations.

SAHM invites commercial organizations, government agencies, foundations, academic institutions and individuals to support the SAHM annual meeting through sponsorships, exhibits and sponsored educational events. As a supporter of the meeting, your organization demonstrates its dedication to the learning and information-sharing that advance adolescent health and research.

JOINT ACCREDITATION STATEMENT



In support of improving patient care, this activity has been

planned and implemented by Amedco LLC and Society for Adolescent Health and Medicine (SAHM). Amedco LLC is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Amedco Joint Accreditation #4008163

Professions in scope for this activity are Physicians, Nurses, Psychologists, Social Workers, NY Social Workers, NY Mental Health Counselors, NY Marriage & Family Health Counselors, NY Psychologists, FL Behavioral Sciences.



ENGAGE WITH ATTENDEES AS AN EXHIBITOR

The exhibitors networking space will be the site of refreshment breaks, coffee breaks, and planned meals.

TENATIVE EXHIBITOR SCHEDULE

Monday, March 3, 2025

2–5pm Exhibit Set Up

Tuesday, March 4, 2025

7-8:30am **Registration & Light Breakfast***

11:30am-1pm Boxed Lunches with Exhibitors

2:30-3pm Afternoon Coffee Break with Exhibitors

5:45-7:15pm **Opening Reception with Exhibitors***

Wednesday, March 5, 2025

7-8:30am **Registration & Light Breakfast***

11:45am-1:15pm Boxed Lunches with Exhibitors

3:45-4:15pm Afternoon Coffee Break

Thursday, March 6, 2025

7-8:30am **Registration & Light Breakfast***

12:15-1:45pm Boxed Lunches with Exhibitors

3:45-4:15pm Afternoon Coffee Break

*Pending Schedule Approval

BENEFITS INCLUDE:

- One complimentary, full conference registration per booth space (includes access to sessions)
- Dedicated exhibit hours
- Pre- and post-conference attendee list. (Please note the list includes name, title, organization, city and state only)
- Access to attendees during downtime between speakers and sessions
- Complimentary wireless internet access
- Virtual exhibit booth in Whova, the conference app for attendees
- · Acknowledgment on the SAHM website

YOUR EXHIBIT SPACE INCLUDES:

- 6' Skirted table
- 2 Folding chairs
- Wastebasket (daily trash disposal for each booth)
- · General security guard service (excludes individual booths)

EXHIBIT SPACE PRICING

\$3,000	For-profit or commercial organizations
\$2,000	Nonprofit organizations, government a foundations, and academic institutions

rofit organizations, government agencies,

Per additional staff badge

Exhibit Space Assignment Policy

Requests for space location are based on first come, first serve. No exhibit space is secure without full payment. SAHM reserves the right to determine final exhibit space assignments. Exhibitors will be notified of all occupied exhibitor space prior to choosing.

Cancellation Policy

Cancellations or reduced space before Monday, January 27, 2025, will be eligible for a 50% refund of exhibit contract payment. Cancellations after January 27 will not be eligible for a refund. Please notify Adrianne Stokes, Industry Relations Manager, at astokes@adolescenthealth.org or (847) 375.4763 by Monday, January 27, 2025, with any changes.



INDUSTRY PARTNERSHIP SUPPORT

Support this dedicated community of adolescent health professionals at the SAHM 2025 Annual Meeting through Corporate Support.

Gain exposure to key stakeholders within the adolescent health community by sponsoring the non-educational aspects of the SAHM 2025 Annual Meeting. SAHM offers a variety of sponsorship packages that reinforce your position as a leader in the industry and provide visibility in front of hundreds of decision-makers in the field of adolescent medicine and health.

All Sponsorship packages include:

- + Acknowledgment as a sponsor on all general meeting signage.
- + Acknowledgment as a sponsor on the SAHM website and in the annual meeting app.
- + Acknowledgment as a sponsor during general sessions.
- + Right to include the SAHM logo with "Proud Sponsor to the Society for Adolescent Health and Medicine's 2025 Annual Meeting" on organization materials such as informational email blasts and mailings.

SPONSORSHIP PACKAGES	GOLD \$15,000	SILVER \$7,000	BRONZE \$4,000		
Name, logo, and link to website in all SAHM annual meeting emails	•				
Pre- and post-attendee list	•				
Personalized push notifications in the conference app	2	1			
Eblasts sent to attendees	2	1			
Company logo on SAHM photo wall (space limited)	•	•			
Full-conference registrations	2	1	1		
Company logo on SAHM Annual Meeting website	•	•	•		
Complimentary exhibit space	•	•	•		
Pre attendee list		•	•		
Virtual Exhibitor Booth in Whova	•	•	•		

INDIVIDUAL MARKETING & ADVERTISEMENT OPPORTUNITIES

Maximize your experience with our exclusive add-on options. Spark attendee interest, drive booth traffic, increase exposure and grow your brand by taking advantage of these bonus attendee engagements.

SPONSORED EDUCATIONAL SESSION

Facilitate a non-CE/CME educational session within the program to increase your visibility with our multidisciplinary audience of adolescent health professionals, many of whom are key decision-makers in their institutions. The sponsoring company oversees the course planning and execution of the session. A session proposal must be submitted and approved by the SAHM Program Committee prior to the meeting.



The following requirements apply to this activity:

- Organizations must supply SAHM with a statement of interest that describes the proposed session content, method/format of presentation, target audience size and presenter(s).
 SAHM's name or logo may appear in session materials. A disclaimer should be included in the promotional materials indicating SAHM was not involved in the session's development. All promotional materials, including emails and push notifications, must be approved by a SAHM representative prior to printing or distribution.
- All SAHM attendees must be invited to attend. Attendance cannot be restricted to physicians or other select groups.

General Information

- A/V to be provided by SAHM.
- 3 complimentary speaker badges per sponsored session.

The sponsoring organization will be responsible for shipping their materials to the hotel. Material handling fees may apply.



MARCH 4 - 7, 2025

Baltimore Marriott Waterfront Baltimore, Maryland

Opening Reception

\$8.500

\$7,500

Kick off the conference by sponsoring the Opening Reception and receive signage and printed napkins at the reception bar.

Padfolios

Highlight your company by sponsoring padfolios distributed to all attendees.

Tote Bags

\$7,500

\$5,000

This sponsorship includes an imprint of your company logo on the tote bags distributed to attendees at registration.

Charging Station

After taking notes, sharing meeting details on social media and making dinner plans, attendees will need a smartphone or tablet lifeline. Get your branding custom-wrapped on the charging station with your own video. Whenever attendees stop to charge their phones, your brand will be front and center.

Lanyards

\$5,000

If you are looking for maximum exposure during the Annual Meeting, badge lanyards are key. Display your company's logo on lanyards worn by attendees throughout the meeting.

Guest Room Keycard

\$3,000 Make an impression from the moment attendees

check in. Guest room key cards are used multiple times a day, so you'll be "in the pocket" of every attendee. (Limited quantity)

Coffee Service

\$5,000 per break

Morning coffee service is provided to attendees as an opportunity to network and meet with exhibitors. Take advantage of this and offer conference attendees that much-needed cup of coffee to keep the day going. Your company's logo will be prominently displayed on coffee cup sleeves (limited quantity) during the coffee break and will appear in the mobile app and signage posted at coffee stations. (Limited opportunities available.)

Photo Step and Repeat Wall

\$1,500

Increase your company's brand awareness by placing your logo on the photo wall. When attendees share photos of themselves in front of the wall, they also will advertise your company logo. Limited space is available. (NOTE: Sponsorship is shared).

Ribbon Wall

\$1,500

\$1,000

Attendees love to customize their name badges with ribbons highlighting achievements and personality. Become the official sponsor of the ribbon wall and showcase your company through this unique and fun opportunity.

Email Blast

Reach your audience with a direct email promoting your brand. SAHM will send an email on your behalf to attendees either in the week preceding or during the meeting. Send the HTML file of the email with linked images to SAHM two weeks prior highlighting whatever you would like about your company. SAHM must approve the content of all e-mail blasts sent to attendees. SAHM reserves the right to refuse any e-mail blast request for any reason.

Social Media Upgrade

Increase traffic to your booth using social media. SAHM will mention your company as a featured exhibitor on Facebook one month before the annual meeting, twice during the annual meeting and one month after the annual meeting.

Push Notifications

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\$500

Send notifications to all attendees through our annual meeting mobile app. Your message will be sent to all attendees once during the meeting,

Support packages are customizable!

To create a package that meets your company's individual marketing needs and budget or if you have questions about sponsorship or exhibiting, please contact Adrianne Stokes, Industry Relations Manager, at astokes@adolescenthealth.org, by calling (847) 375.4763, or by following this link to set up a meeting.



EXHIBIT & SPONSORSHIP CONTRACT

Thank you for your interest in supporting the Society for Adolescent Health and Medicine. Please complete the below application for exhibit space and return to astokes@adolescenthealth.org.

EXHIBIT SPACE

Exhibit Space includes a 6 ft. skirted table, 2 chairs, and 1 wastebasket

S3,000 – For-profit or commercial organizations	
S2,000 – Non-profit organizations, government agencies, foundations, and academic institutions	

CORPORATE SUPPORT

□ \$15,000 – Gold Level	
S7,000 – Silver Level	
Standard Sta	

SPONSORED EDUCATIONAL SESSIONS (limited slots available)

Please contact Adrianne Stokes at astokes@adolescenthealth.org to confirm availability.

□ \$25,000 – SLOT #1 Wednesday, March 5; 1 - 2pm	
Store \$35,000 – SLOT #2 Thursday, March 6; 7:45 - 8:45am (food provided for attendees)	

INDIVIDUAL MARKETING & ADVERTISEMENT

Please list below the opportunity and price.

CONTACT INFORMATION

Name		Title		
Official Company Name NOTE: Please list name as you would like it to appear on marketing materials.				
Address				
City	State	ZIP/Postal Code	Country	
Phone		E-mail		

NOTE: Invoice should be sent to: Contact:

By signing below, I acknowledge that I have read and agree to the Exhibit and Sponsorship Rules and Regulations as stated on page 2 of this document. I also agree that full payment should be submitted upon signing of contract.

Signature

Make checks payable to: Society for Adolescent Health and Medicine

Mail to: Society for Adolescent Health and Medicine P O Box 88019 Chicago, IL 6060-8019 SAHM Tax ID # 23-7035351 Date

For credit card payments, contact astokes@adolescenthealth.org

email:

TOTAL: \$

For questions, please contact Adrianne Stokes, Industry Relations Manager, at <u>astokes@adolescenthealth.org</u> or (847) 375.4763.

SOCIETY FOR ADOLESCENT HEALTH AND MEDICINE

EXHIBIT AND SPONSORSHIP RULES AND REGULATIONS

- ACCEPTABILITY OF EXHIBITS: All exhibits shall serve the interests of the members of SAHM and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines the acceptability of persons, things, conduct and/or printed matter and reserves the right to request the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Society. In the event of such restriction or eviction, SAHM is not liable for any refund of exhibit fees or any other exhibit- related expense.
- 2. APPLICATION FOR SPACE: Application for space shall be made in writing on the official application form.
- 3. ASSIGNMENT OF SPACE: Exhibit space is assigned on a first-come, firstserved basis. SAHM will attempt to honor all requests for exhibit space. Notwithstanding the above, SAHM reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.
- 4. **PAYMENT:** Full payment is required with the contract.
- CANCELLATION: If cancellation of space is made prior to Monday, January 27, 2025 it will constitute a 50% refund of your booth price. Notification of cancellation must be made in writing via e-mail or regular mail and received at headquarters on or before January 27, 2025. No refunds will be made after January 27, 2025.
- 6. FAILURE TO OCCUPY SPACE: Space not occupied by the close of the exhibit installation period will be forfeited by the exhibitor, and this space may be resold, reassigned, or used by Exhibit Management. If the exhibit is on hand, Exhibit Management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline. The exhibitor will be billed for all charges incurred.
- EXHIBIT FEE: \$3,000 or \$2,000 (or applicable discount) U.S. per exhibit space. Exhibit space includes:
 6 ft. skirted table, 2 chairs and a wastebasket.

BENEFITS INCLUDE:

- One complimentary, full conference registration per booth space (includes access to sessions)
- Dedicated exhibit hours
- Pre- and post-conference attendee list. (includes name, title, organization, city and state only)*
- Access to attendees during downtime between speakers and sessions
- Complimentary wireless
 internet access
- Virtual exhibit booth in Whova, the conference app for attendees

- 8. CANCELLATION OF CONFERENCE AND EXHIBITION: If SAHM should be prevented from holding the Exhibition by reason of any cause beyond its control (including, but not limited to, damage to buildings, riots, labor disputes, acts of government or acts of God) or if it cannot permit the exhibitor to occupy the space due to causes beyond its control, then SAHM has the right to cancel the Exhibition with no further liability to the exhibitor other than a refund of space rental, less a proportionate share of Exhibition expenses.
- 9. RESTRICTIONS ON USE OF SPACE: No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of SAHM. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs, and displays are also prohibited in any of the public areas or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of the hotel. Operation of sound devices is allowed if the exhibitor complies with Exhibit Management discretion on volume. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the Exhibition.
- 10. CONSTRUCTION OF EXHIBITS: Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit. No side wall higher than 36 inches may extend more than 4 feet from the back wall of the booth. Nothing shall be displayed higher than the back wall of the booth (8 feet high). No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted. Exhibitors wishing to use other than standard exhibit space assigned, signs, or materials that in any way conflict with regulations must submit two (2) copies of a detailed sketch of the proposed layout at least 45 days prior to the Exhibition and must receive written approval from Exhibit Management.
- 11. CARE OF EXHIBITS: Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.
- 13. FIRE REGULATIONS: All fabrics and other materials used for decorative purposes must be flame-retardant. Each exhibitor must have a certificate showing that display material has been treated by a flameproofing compound approved by the appropriate city agency. All packing and decorating material must be flameretardant. Merchandise must not be

packed in paper, straw, or excelsior. Any merchandise packed in flammable material cannot be brought into the show. Booths must be cleaned of combustible rubbish daily. All electrical equipment must be U.L.-approved and must meet the requirements established by the local City Code. All empty cartons and/or crates must be removed from the exhibit hall. Local fire department regulations relating to exhibits and supplied to each exhibitor will be strictly enforced and are part of the exhibit contract.

- 14. INSURANCE: All outside suppliers and/or companies providing services relative to any event are required to provide proof of commercial general liability insurance. The amounts are no less than \$1,000,000 per occurrence and \$2,000,000 general aggregate and worker's compensation insurance as required by DC territory statute. Certificates of insurance evidence the required insurance must be received by the conference services/catering manager before load-in for any event and must name additional insured. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and save the Society for Adolescent Health and Medicine AMC and the Baltimore Marriott Waterfront and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the conference premises or part thereof. excluding any such liability caused by the sole negligence of the Society for Adolescent Health and Medicine, Kellen and the Sheraton San Diego Hotel & Marina and its employees and agents. In addition, exhibitor acknowledges that the Society for Adolescent Health and Medicine, AMC and the Baltimore Marriott Waterfront do not maintain insurance covering an exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by an exhibitor.
- 15. SECURITY: Peripheral security guard service is provided by Exhibit Management. However, it is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small displays and personal items are secure before leaving the display — even temporarily.
- 16. UNIONS AND CONTRACTORS: In order to conform to union contract rules and regulations, all exhibitors must use qualified union personnel for the various services required for installation and dismantling of exhibits and for material handling within the show. Exhibitors agree to abide by the Rules and Regulations concerning local unions having agreements with the

Exposition facility or with authorized service contractors employed by Exhibit Management. Only the official contractors designated by Exhibit Management will be permitted in exhibit areas unless authorized by Exhibit Management.

- 17. COMPLIANCE: The exhibitor or sponsor agrees to abide by and comply with the Rules and Regulations including any amendments that Exhibit Management may make from time to time. Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, as well as the rules and regulations of the operators of and/ or owners of the property where the Exhibition is held.
- 18. RESPONSIBILITY: Exhibitor and sponsors assume the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the Hotel premises, and shall indemnify, defend, and hold harmless SAHM, the Hotel, its owners, affiliated companies, agents, servants, and employees from any and all such losses, damages and claims. The exhibitor agrees to hold harmless the Sheraton San Diego Hotel & Marina from any losses, claims and expense (including attorney's fees) arising from damage to property or injury to exhibitors, by reason of exhibitor's use of the exhibition facilities.
- 19. COPYRIGHTED MUSIC: The exhibitor and sponsor assumes the entire responsibility for obtaining any necessary license agreements for the use of any copyrighted music in the exhibitor's table space during the show.
- 20.ALCOHOLIC BEVERAGES: Serving of alcoholic beverages during the Exhibition is strictly prohibited.
- 21. CONFLICTING EVENTS: The exhibitors and sponsors attending the SAHM 2025 Annual Meeting will be required, as a condition of their participation, not to support conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to adolescent medicine (including, but not limited to lectures, presentations, seminars, or workshops) that are scheduled during the same time frame encompassed by the SAHM 2025 Annual Meeting. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the SAHM 2025 Annual Meeting and ends two days after the official close of the SAHM 2025 Annual Meeting.

^{*} For SAHM members or registrants who opt to be included.