

SAHM 2027 ANNUAL MEETING

MARCH 2-5, 2027

Sheraton Chicago | Chicago, Illinois



Beautifully Different
POWERFULLY UNITED

INDUSTRY SUPPORT PROSPECTUS

NEW OPPORTUNITIES TO CONNECT WITH LEADERS IN ADOLESCENT HEALTH

WHY SAHM?

Connect with the people shaping adolescent & young adult health

800+ ATTENDEES

A highly engaged, multidisciplinary community advancing adolescent and young adult health.

ONE POWERFUL COMMUNITY

Physicians • Nurses • Researchers • Psychologists Public Health Leaders • Social Workers • Educators • Advocates Students & Trainees • Behavioral/Mental Health Professionals • Dietitians/Nutritionists

WHERE THEY WORK

Academic Medical Centers • Hospitals & Health Systems • Universities • School & College Health Centers • Government • Nonprofits • Private Practices • Community Health Clinics



WHY BE THERE?

Reach the Right Audience

Connect with professionals who influence clinical care, research, education, programs and policy.

Build Meaningful Connections

Reach multiple disciplines in one place and build relationships with professionals invested in improving adolescent and young adult health.

Increase Your Visibility

Showcase your solutions, strengthen your brand and position your organization as a partner in advancing adolescent health.

WHY CHICAGO?

BIG CITY. BIG OPPORTUNITY.

Healthcare & Academic Hub

Home to leading health systems, universities, medical schools and research institutions.

A World-Class Destination

Dining, culture, architecture and entertainment make Chicago a city attendees will want to experience.

Easy to Reach

Two major airports with convenient access from across the U.S. and around the world.

DON'T JUST EXHIBIT. GET CONNECTED.

Showcase your solutions. Build relationships. Increase your visibility.

Your audience will be in Chicago. Make sure your organization is, too.

ENGAGE WITH ATTENDEES AS AN EXHIBITOR

Exhibitors will be located in a high-traffic area where attendees naturally gather throughout the day—adjacent to general sessions, registration, the poster hall, and all food and beverage service.

BENEFITS INCLUDE:

- **One complimentary, full conference registration** per exhibit space (includes access to sessions)
- **Pre-conference attendee list** (Please note the list includes name, title, organization, city and state only)
- **Access to attendees** during downtime between speakers and sessions
- **Complimentary wireless internet access**
- **Virtual exhibit space** in the conference app for attendees
- **Acknowledgment on the SAHM website**
- **Passport Program Participation** – Your booth will be a designated Passport Program stop, encouraging attendees to visit and engage with your team.

YOUR EXHIBIT SPACE INCLUDES:

- 6' skirted table
- 2 folding chairs
- Wastebasket (daily trash disposal for each space)
- General security guard service (excludes individual spaces)

EXHIBIT SPACE PRICING

\$3,500

For-profit or commercial organizations

\$2,500

Nonprofit organizations, government agencies, foundations, and academic institutions

\$250

Per additional staff badge

Exhibit Space Assignment Policy

Requests for space location are based on first come, first serve basis. No exhibit space is secured without full payment. SAHM reserves the right to determine final exhibit space assignments. Exhibitors will be notified of all occupied exhibitor space prior to choosing.

Cancellation Policy

Cancellations or reduced space before Friday, January 8, 2027, will be eligible for a 50% refund of exhibit contract payment. Cancellations after January 8 will not be eligible for a refund. Please notify Adrienne Spiller, Industry Relations Manager, at aspiller@adolescenthealth.org or 847.375.4763 by Friday, January 8, 2027 with any changes.



INDIVIDUAL MARKETING & ADVERTISEMENT

Attendee Experience Sponsorships

Create memorable experiences that attendees will enjoy while maximizing your organization's visibility throughout the Annual Meeting.

- \$8,000** Coffee or Refreshment Break
- \$7,500** *New!* Reusable Water Bottle Sponsor
- \$7,500** Tote Bags
- \$7,500** Padfolios
- \$5,000** Lanyards

Digital Marketing Opportunities

Reach attendees before, during, and after the conference through targeted digital engagement.

- \$1,000** Email Blast
- \$500** Push Notification
- \$500** Social Media Spotlight

Branding Opportunities

Keep your organization front and center with premium branding opportunities across the Annual Meeting.

- \$3,000** Guest Room Keycard
- \$1,500** Photo Step & Repeat Wall

Maximize your experience with our exclusive add-on options. Spark attendee interest, drive booth traffic, increase exposure and grow your brand by taking advantage of these bonus attendee engagements.

LOOKING FOR SOMETHING *Different*

We welcome custom sponsorship opportunities designed to enhance the attendee experience and align with your goals.

Opportunities may include:

- Professional Headshot Studio
- Charging Lounge
- Wellness Break
- Networking Experience

HAVE ANOTHER IDEA?

Let's talk! We're happy to explore creative opportunities that complement the Annual Meeting experience.

Custom opportunities are subject to availability and approval. Pricing is based on scope and associated costs.

To discuss further, contact Adrienne Spiller, Industry Relations Manager at aspiller@adolescenthealth.org or 847.375.4763.



Beautifully Different
POWERFULLY UNITED

INDUSTRY PARTNERSHIP SUPPORT

Support this dedicated community of adolescent health professionals at the SAHM 2027 Annual Meeting through Corporate Support.

Gain exposure to key stakeholders within the adolescent health community by sponsoring the non-educational aspects of the SAHM 2027 Annual Meeting. SAHM offers a variety of sponsorship packages that reinforce your position as a leader in the industry and provide visibility in front of hundreds of decision-makers in the field of adolescent medicine and health.



All Sponsorship packages include:

- + Acknowledgment as a sponsor on all general meeting signage.
- + Acknowledgment as a sponsor on the SAHM website and in the annual meeting app.
- + Acknowledgment as a sponsor during general sessions.
- + Right to include the SAHM logo with “Proud Sponsor to the Society for Adolescent Health and Medicine’s 2027 Annual Meeting” on organization materials such as informational email blasts and mailings.

SPONSORSHIP PACKAGES

	GOLD \$15,000	SILVER \$7,000	BRONZE \$4,500
Name, logo, and link to website in all SAHM annual meeting emails	•		
Personalized push notifications in the conference app	2	1	
Eblasts sent to attendees	2	1	
Full-conference registration(s)	2	1	1
Company logo on SAHM Annual Meeting website	•	•	•
Complimentary exhibit space	•	•	•
Lead Retrieval	•		
*Pre- and Post-Meeting Attendee Lists	•		
Recognition on general meeting signage	•	•	•
Verbal acknowledgment during general sessions	•	•	•
Use of SAHM logo with “Proud Sponsor” tagline for 2027 Annual Meeting	•	•	•

*Lists will include attendee company, contact name, title, city, and state only. Contact information, including email addresses and phone numbers, will not be provided.

SPONSORED EDUCATIONAL SESSION

Facilitate a non-CE/CME educational session within the program to increase your visibility with our multidisciplinary audience of adolescent health professionals, many of whom are key decision-makers in their institutions. The sponsoring company oversees the course planning and execution of the session. A session proposal must be submitted and approved by the SAHM Program Committee prior to the meeting.

SLOT #1:

**TUESDAY,
MARCH 2, 2027
Breakfast Session**

\$35,000

(Food to be provided exclusively
for attendees of this session)

SLOT #2:

**WEDNESDAY,
MARCH 3, 2027
Afternoon Session**

\$25,000

SLOT #3:

**THURSDAY,
MARCH 4, 2027
Breakfast Session**

SOLD

(Food to be provided exclusively
for attendees of this session)

The following requirements apply to this activity:

- Organizations must supply SAHM with a statement of interest that describes the proposed session content, method/format of presentation, target audience size and presenter(s). SAHM's name or logo may appear in session materials. A disclaimer should be included in the promotional materials indicating SAHM was not involved in the session's development. All promotional materials, including emails and push notifications, must be approved by a SAHM representative prior to printing or distribution.
- All SAHM attendees must be invited to attend. Attendance cannot be restricted to physicians or other select groups.

Sponsored Education Session Benefits:

- A/V to be provided by SAHM
- 3 complimentary speaker badges
- Pre- and post-event attendee lists
- Promotional e-blast to attendees
- Complimentary lead retrieval for the session
- Push notification in the conference app

The sponsoring organization will be responsible for shipping their materials to the hotel. Material handling fees may apply.



Thank you for your interest in supporting the Society for Adolescent Health and Medicine. Please complete the application below for exhibit space and return to aspiller@adolescenthealth.org.

EXHIBIT SPACE

Exhibit Space includes a 6-foot skirted table, 2 chairs, and 1 wastebasket

\$3,500 – For-profit or commercial organizations	
\$2,500 – Non-profit organizations, government agencies, foundations, and academic institutions	

INDIVIDUAL MARKETING & ADVERTISEMENT

Please list below the opportunity and price.

OPPORTUNITY: _____ <i>i.e. Padfolios, Tote Bags, etc.</i>	
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INDUSTRY PARTNERSHIP SUPPORT

\$15,000 – Gold Level	
\$7,000 – Silver Level	
\$4,500 – Bronze Level	

SPONSORED EDUCATIONAL SESSIONS (limited slots available)

Please contact Adrienne Spiller at aspiller@adolescenthealth.org to confirm availability.

\$35,000 – SLOT #1 Tuesday, March 2 - Breakfast Session (food provided for attendees)	
\$25,000 – SLOT #2 Wednesday, March 3 - Afternoon Session	

TOTAL: \$

CONTACT INFORMATION

Name		Title	
Official Company Name <i>NOTE: Please list name as you would like it to appear on marketing materials.</i>			
Address			
City	State	ZIP/Postal Code	Country
Phone		Email	

NOTE: Invoice should be sent to: Contact: _____

Email: _____

By signing below, I acknowledge that I have read and agree to the Exhibit and Sponsorship Rules and Regulations as stated on page 2 of this document. I also agree that full payment should be submitted upon signing of contract.

Signature

Date

Make checks payable to:
Society for Adolescent Health and Medicine

Mail to: Society for Adolescent Health and Medicine
PO Box 88019
Chicago, IL 60680-8019
SAHM Tax ID # 23-7035351

For credit card payments or ACH information,
please contact Emily Ayala at eyayala@connect2amc.com.

For year-round sponsorship opportunities,
please contact Ryan Norton, Executive Director,
at rnorton@adolescenthealth.org.

For questions, please contact
Adrienne Spiller, Industry Relations Manager,
at aspiller@adolescenthealth.org or 847.375.4763.

1. **ACCEPTABILITY OF EXHIBITS:** All exhibits shall serve the interests of the members of SAHM and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines the acceptability of persons, things, conduct and/or printed matter and reserves the right to request the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Society. In the event of such restriction or eviction, SAHM is not liable for any refund of exhibit fees or any other exhibit-related expense.
 2. **APPLICATION FOR SPACE:** Application for space shall be made in writing on the official application form.
 3. **ASSIGNMENT OF SPACE:** Exhibit space is assigned on a first-come, first-served basis. SAHM will attempt to honor all requests for exhibit space. Notwithstanding the above, SAHM reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.
 4. **PAYMENT:** Full payment is required with the contract.
 5. **CANCELLATION:** If cancellation of space is made prior to Friday, January 8, 2027 it will constitute a 50% refund of your booth price. Notification of cancellation must be made in writing via e-mail or regular mail and received at headquarters on or before January 8, 2027. No refunds will be made after January 8, 2027.
 6. **FAILURE TO OCCUPY SPACE:** Space not occupied by the close of the exhibit installation period will be forfeited by the exhibitor, and this space may be resold, reassigned, or used by Exhibit Management. If the exhibit is on hand, Exhibit Management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline. The exhibitor will be billed for all charges incurred.
 7. **EXHIBIT FEE:** \$3,500 or \$2,500 (or applicable discount) U.S. per exhibit space. Exhibit space includes: 6 ft. skirted table, 2 chairs and a wastebasket.
- BENEFITS INCLUDE:**
- One complimentary, full conference registration per booth space (includes access to sessions)
 - Pre- or post-conference attendee list. (includes name, title, organization, city and state only)*
 - Access to attendees during downtime between speakers and sessions
 - Complimentary wireless internet access
 - Virtual exhibit space in the conference app for attendees
 - Passport Program Participation – Included.
8. **ATTENDEE LIST USAGE POLICY**
Pre- and/or post-meeting attendee registration lists provided as part of a sponsorship, exhibitor benefit, or purchased opportunity are intended solely for limited promotional use related to the meeting. Attendee lists may not be sold, shared, transferred, reproduced, provided to third parties, added to ongoing marketing or solicitation databases, or used for unrelated or future marketing campaigns. By receiving the attendee list, the recipient agrees to comply with these usage requirements
 9. **CANCELLATION OF CONFERENCE AND EXHIBITION:** If SAHM should be prevented from holding the Exhibition by reason of any cause beyond its control (including, but not limited to, damage to buildings, riots, labor disputes, acts of government or acts of God) or if it cannot permit the exhibitor to occupy the space due to causes beyond its control, then SAHM has the right to cancel the Exhibition with no further liability to the exhibitor other than a refund of space rental, less a proportionate share of Exhibition expenses.
 10. **RESTRICTIONS ON USE OF SPACE:**
No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of SAHM. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Exhibits, signs, and displays are also prohibited in any of the public areas or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of the hotel. Operation of sound devices is allowed if the exhibitor complies with Exhibit Management discretion on volume. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the Exhibition.
 11. **CONSTRUCTION OF EXHIBITS:**
Exhibits shall be constructed and arranged so that they do not obstruct the general view of any other exhibit. No side wall higher than 36 inches may extend more than 4 feet from the back wall of the booth. Nothing shall be displayed higher than the back wall of the booth (8 feet high). No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted. Exhibitors wishing to use other than standard exhibit space assigned, signs, or materials that in any way conflict with regulations must submit two (2) copies of a detailed sketch of the proposed layout at least 45 days prior to the Exhibition and must receive written approval from Exhibit Management.
 12. **CARE OF EXHIBITS:** Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.
 13. **FIRE REGULATIONS:** All fabrics and other materials used for decorative purposes must be flame-retardant. Each exhibitor must have a certificate showing that display material has been treated by a flameproofing compound approved by the appropriate city agency. All packing and decorating material must be flame-retardant. Merchandise must not be packed in paper, straw, or excelsior. Any merchandise packed in flammable material cannot be brought into the show. Booths must be cleaned of combustible rubbish daily. All electrical equipment must be U.L.-approved and must meet the requirements established by the local City Code. All empty cartons and/or crates must be removed from the exhibit hall. Local fire department regulations relating to exhibits and supplied to each exhibitor will be strictly enforced and are part of the exhibit contract.
 14. **INSURANCE:** All outside suppliers and/or companies providing services relative to any event are required to provide proof of commercial general liability insurance. The amounts are no less than \$1,000,000 per occurrence and \$2,000,000 general aggregate and worker's compensation insurance as required by local statute. Certificates of insurance evidence the required insurance must be received by the conference services/catering manager before load-in for any event and must name additional insured. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and save the Society for Adolescent Health and Medicine, AMC and the contracted venue and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the conference premises or part thereof, excluding any such liability caused by the sole negligence of the Society for Adolescent Health and Medicine, AMC and contracted venue and its employees and agents. In addition, exhibitor acknowledges that the Society for Adolescent Health and Medicine, AMC and the contracted venue do not maintain insurance covering an exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by an exhibitor.
 15. **SECURITY:** Peripheral security guard service is provided by Exhibit Management. However, it is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small displays and personal items are secure before leaving the display — even temporarily.
 16. **UNIONS AND CONTRACTORS:** In order to conform to union contract rules and regulations, all exhibitors must use qualified union personnel for the various services required for installation and dismantling of exhibits and for material handling within the show. Exhibitors agree to abide by the Rules and Regulations concerning local unions having agreements with the Exposition facility or with authorized service contractors employed by Exhibit Management. Only the official contractors designated by Exhibit Management will be permitted in exhibit areas unless authorized by Exhibit Management.
 17. **COMPLIANCE:** The exhibitor or sponsor agrees to abide by and comply with the Rules and Regulations including any amendments that Exhibit Management may make from time to time. Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, as well as the rules and regulations of the operators of and/or owners of the property where the Exhibition is held.
 18. **RESPONSIBILITY:** Exhibitor and sponsors assume the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the Hotel premises, and shall indemnify, defend, and hold harmless SAHM, the Hotel, its owners, affiliated companies, agents, servants, and employees from any and all such losses, damages and claims. The exhibitor agrees to hold harmless contracted venue from any losses, claims and expense (including attorney's fees) arising from damage to property or injury to exhibitors, by reason of exhibitor's use of the exhibition facilities.
 19. **COPYRIGHTED MUSIC:** The exhibitor and sponsor assumes the entire responsibility for obtaining any necessary license agreements for the use of any copyrighted music in the exhibitor's table space during the show.
 20. **ALCOHOLIC BEVERAGES:** Serving of alcoholic beverages during the Exhibition is strictly prohibited.
 21. **CONFLICTING EVENTS:** The exhibitors and sponsors attending the SAHM 2027 Annual Meeting will be required, as a condition of their participation, not to support conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to adolescent medicine (including, but not limited to lectures, presentations, seminars, or workshops) that are scheduled during the same time frame encompassed by the SAHM 2027 Annual Meeting. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the SAHM 2027 Annual Meeting and ends two days after the official close of the SAHM 2027 Annual Meeting.

* For SAHM members or registrants who opt to be included.